

# *Kim Bedford*

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2317 Honey Grove Ln.

Knoxville, TN 37923

## **Objective:**

I have worked in television news for more than five years and now I am looking to make the transition into public relations. I am a passionate, energetic person who is eager to learn and excel with a pulse on the community.

## **Public Relations Experience:**

Boogie Down Baby Volunteer - Public Relations Coordinator - March 2008 - Present

- Coordinate monthly dance parties for parents and their children
- Recruit parents to the events through brochures, internet and media

## **Broadcast Experience:**

WVLT-TV - Knoxville, Tennessee - June 2005 - March 2008

### Anchor

- 30 minute live television newscasts
- Live on-set interviews

### Reporter

- Live reports/stories at various locations or in the studio
- Write and Produce Feature News, General News and Breaking

News

Voice Over Work - E.W. Scripps Company - August 2007

- Recorded voice overs through Beyond Media Productions for Fine Living

WOUB-TV - Athens, Ohio - January 2002 - May 2005

- Anchor, Reporter, Producer

## **Education:**

- OHIO UNIVERSITY - Bachelor of Science in Broadcast Journalism
  - E.W. Scripps School of Journalism
  - Specialization in Sociology

## **Awards & Activities:**

Love Kitchen Board Member & Volunteer

Serve meals to Knoxville's homeless and coordinate volunteers

East Tennessee Society of Professional Journalists

Best Feature Reporting - 2006

East Tennessee Society of Professional Journalists

Best General News Reporting - 2005

Ohio Associated Press

## Best Feature Reporting - 2005

### References:

○ Joanna Simeone - East Tennessee Children's Hospital Public Relations Specialist

2018 Clinch Ave.  
Knoxville, TN 37901  
(630) 373-0187

○ Kiley Yarbrough - Boogie Down Baby Founder

617 Sedgley Dr.  
Knoxville, TN 37922  
(865) 755-8502

○ Kelli Parker - Pharmaceutical Sales Representative

1417 Crocus Ln.  
Knoxville, TN 37909  
(865) 300-3365

○ Nikki Boyd - WVLT-TV Producer

6450 Papermill Dr.  
Knoxville, TN 37919  
(865) 621-3106

